



Websites that *look like you*

I build websites for small businesses, events, ag societies and non-profits across Alberta and BC. Your site is built around real photos and video of your business, you can update it yourself, and everything stays in your name. I never need your passwords.

Website facelift

FROM \$1,500

A refresh of the website you already have, on the platform you already use: a new layout, your own photos used properly, tidier wording and a mobile check. Your plan, store and payment setup stay exactly as they are.

- Up to 5 existing pages refreshed
- Wix, Squarespace, WordPress, Shopify and more
- Page titles and descriptions for Google

One-page site

FROM \$1,800

One scrolling page with everything a visitor needs: who you are, what you do, photos, and a way to reach you.

- Up to 6 sections and about 800 words
- Up to 15 photos and 1 video
- One contact or inquiry form

Small business site

FROM \$3,500

The usual small business site: home, about, services, gallery and contact, designed around your own photos.

- Up to 5 pages
- Forms, map and social links
- Page titles, descriptions and sitemap for Google

Full site

FROM \$6,000

For events, ag societies and organizations with more going on: up to 10 pages plus one bigger feature.

- Up to 10 pages
- One of: blog, event listings, bookings or online store
- Newsletter signup

Add-ons

Professional photos and video

rate sheet

Filming days, edited photos and reels are priced from my photo and video rate sheet.

Online store setup

from \$900

Up to 25 products, plus shipping and tax settings. You connect your own payment account.

Extra page

\$350

Any page beyond your package.

Writing your pages

\$200 per page

I write the wording from a short chat with you.

Email newsletter template

\$400

A branded template you can reuse every month.

After launch, per job

Text or photo update

\$40

Swap wording or photos on one page.

Blog post, event or product

\$50

You send it, I post it and make it look right.

New form or button

\$75

A new sign-up, inquiry or order form, or a new button and link.

Seasonal home page refresh

\$150

New banner, photos and a promotion for the season.

New page

\$350

A new page designed to match the rest of your site.

Your site, your accounts, *no passwords*

01 You own the accounts

Your website plan and domain are in your name and paid by you, directly to the platform. If I disappeared tomorrow, your site would carry on without me.

02 I build it

New sites are built in my Wix account and transferred to your Wix account when they're ready. You upgrade the plan and buy your domain in your own account. For a site you already have, on any platform, you invite me as a collaborator by email.

03 You connect your own payments

Payment accounts (for example Wix Payments, Stripe or PayPal) need your ID and your bank account, so they're opened in your name. I set up products, checkout, taxes and shipping first, so connecting takes one short call.

04 Google is yours to set up

Your Google Business Profile and Search Console belong to you. You get my step-by-step Google setup guide, and I'm a message away if you get stuck.

05 Handover

A walkthrough of how to edit your site. I stay on as a collaborator only if you want me to.

Questions

Do I have to give you my passwords?

No. Website platforms let you invite me by email with only the access the job needs, and you can remove me with one click. Your Google accounts stay entirely yours.

Who owns the website?

You do: the site, the domain and the plan, all in your account and your name.

Will you handle my online payments?

No, on purpose. Payment accounts belong to your business and pay out to your bank. I build everything around them; you open the account and click connect.

Whose photos go on the site?

Yours, if you have good ones. If not, I can photograph and film your business, priced from my photo and video rate sheet.

What does it cost after launch?

Your platform bills you directly for your plan and domain. My updates are priced per job, never by the hour.

The process

1. Quick call

What you do, who visits your site, and what it needs to do.

2. Quote and deposit

A written quote. A 50% deposit books your spot.

3. Photos and wording

You send what you have. I fill the gaps, or film them.

4. First draft

You see the whole site, then two rounds of changes.

5. Launch and handover

Live on your domain, plus a walkthrough so you can update it yourself.

Good to know

- Prices are in Canadian dollars, plus GST if applicable.
- 50% deposit to book, balance when the site goes live.
- Two rounds of changes are included in every package.
- Your website plan and domain are paid by you, directly to the platform, so they stay in your name.
- Non-profits and registered charities get 10% off any package.



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